

With claim costs rising, movers are looking for ways to make their fleets safer.

The best method to reduce claim costs is to actively promote safety to your fleet.

# **#1 TRACK EVERYTHING**

Knowledge is power. Analyze your claims history to provide direction for your safety training efforts. Tracking when, where, and how a claim occurred identifies specific weaknesses in your fleet or potential risky locations you may want to avoid. **Mover's Choice Online** offers you FREE actionable dashboards to dive deep into your claims history data.

#### #2 USE TELEMATICS

Telematics is a new technology that allows fleet managers to track driving behaviors. Implementing this technology helps fleets in two ways:

- Driver accountability tends to lead to reductions in speeding, accidents, and instances of distracted driving.
- Allows fleet managers to identify driver weaknesses and address them before they lead to an incident.

## #3 USE VIDEO TRAINING

Provide safety training through videos as it is an effective way to hold a driver's attention. **Mover's Choice Online** offers you FREE safety training videos that are short enough to be used as a refresher and complete enough to train a new employee.

## #4 TALK SAFETY WEEKLY

Discuss a training topic each week to keep safety a top priority. Meetings should be planned out to cover helpful and actionable information. **Mover's Choice** offers you FREE access to an archive of loss control resources to run effective safety meetings.

#### **#5 REWARD SAFE DRIVERS**

Motivate your team to drive safely by creating a reward program that acknowledges or awards small prizes to drivers that reach specific safety goals.

A culture of safety can be achieved.

Safety doesn't happen by accident.