

THE ROADMAP OF CYBER RISK:

Cyber Liability Roadblocks in Moving & Storage Operations

AHEAD:
CYBER LIABILITY
HAZARDS

STAKE YOUR REPUTATION ON IT
Damaged business reputation takes an average of 8 to 12 months to restore ²

LET THE BUYER BEWARE
Declining Sales – 4 out of 10 consumers will consider discontinuing their relationship with a company after a breach ³

RISKY BUSINESS
Small to medium-sized businesses at greatest risk – 71% of data breaches involved companies with fewer than 100 employees ¹

CYBER CRIME

- Stolen Laptops
- Customer Data Breach

IDENTITY THEFT

- Hijacked Website
- Email Phishing Scams
- Company Impersonation

COUNT THE COST
Breach Damages cost small and medium-sized businesses an average of more than \$188,000 ⁴

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Watch Our
Cyber Liability
Video

¹Verizon 2012 ²Ponemon 2011 ³Ponemon 2012 ⁴Symantec & National Cyber Security Alliance 2012